InfluencerGuard AI Studio

User guide

Everything the app can do – step by step, in simple words.

app.influencerguardai.app

Button names in this guide are written exactly as you see them in the app. A name in bold is a button or menu item you can tap.

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👋 What is InfluencerGuard AI Studio?

InfluencerGuard AI Studio is a complete video studio on your phone. You can turn a written script into a video with a natural voice and subtitles, or edit your own photos and videos.

It has a full editor: a timeline with several tracks, text, stickers, music, sound effects, voice recordings, picture-in-picture, background removal, tracking, keyframes and much more.

Everything works in your browser – nothing to install – and your projects stay on your own device. It is made for small creators who want professional results without an expensive studio.

🚀 First steps

You can start a video in two ways: from your own photos and videos, or from a written script.

Start a new project

1. On the **Home** screen, tap **New project**.
2. Choose the shape of the video: **9:16 – Shorts, Reels, TikTok**, **16:9 – YouTube (landscape)**, **1:1 – square post** or **4:5 – Instagram feed**. You can change it later with the **Format** tool.
3. The editor opens. Tap the big + on the timeline, or the **Gallery** tool, to add your first photo or video.
4. In **Gallery**, choose a file from **Videos** or **Photos**, or tap **Upload** to pick one from your phone. Each file becomes a clip on the main track.

Start from a script

1. On the **Home** screen, tap **Script to video**.
2. Write your text. A blank line starts a new clip.
3. Choose the **Video language** and the **Voice**, then tap **Listen** to hear a sample.
4. Tap **Add to timeline**. The voice, the subtitles and the clips are created for you.

Saving

You don't need to save: the project is saved automatically on this device after every change (you see a small ✓ at the top).

All your projects are on the **Projects** tab. Tap **Open** to continue one. Your finished videos are on the **Videos** tab.

Important: projects are kept in this browser on this phone. If you delete the browser's data, they are deleted too.

The editor at a glance

- At the top: the home button, the project name, **Advanced settings** and **Export**.
- In the middle: the preview of your video. Tap ▶ to play it. Next to it: ✂ (**Split**), ◆ (**Keyframe**), **Back 0.1 s** / **Forward 0.1 s**, **Undo** and **Redo**.
- Below: the timeline. The white line is the playhead – it shows which moment you see in the preview.
- At the bottom: the toolbar (**Gallery**, **Text**, **Sticker**, **Draw**, **Music**, **Record**, **Voice**, **Overlay**, **Subtitles**, **Format** and more).
- Tap anything on the timeline to select it. The toolbar then shows the tools for that item. Tap « to go back to the main tools.
- Most panels have **Reset** (back to the original) and **Done**. Made a mistake? Tap **Undo**.

Timeline and tracks

The timeline shows your whole video from left to right. Under the main track there are separate tracks: **Overlay**, **Music**, **Recording**, **Text** and **Sticker**.

1. Scroll the timeline left or right to move the playhead.
2. Zoom with the – and + buttons, or pinch with two fingers.
3. Tap an item to select it. Drag a selected item to move it along its track.
4. Drag the white edges of a selected item to make it shorter or longer.
5. To move an item to another row of the same track, drag it clearly up or down.
6. To change the order of clips or add a clip between two clips, tap the small + between them (**Insert a photo or video here**).

- **Multi-select**: select several items and delete or move them together.
- The speaker at the start of the main track is **Mute**: it silences the original sound of all main video clips.
- At the end of the main track you can add an **Ending logo** with your own line (for example your channel name).

Split

Split cuts a clip into two parts exactly at the playhead. It works on every track: main clips, overlays, music, recordings, text and stickers.

1. Move the playhead to the place where you want to cut.
2. Tap the item to select it.
3. Tap ✂ next to the preview, or the **Split** tool.
4. The second part is selected. If you don't need it, tap **Delete**.

- The second part of music or a recording continues exactly where the first part ended – no jump, no repeat.

⏩ Speed

Make a video clip, an overlay, music or a recording faster or slower.

1. Select the item and tap **Speed**.
2. Move the slider, or tap a value (for example 0.5× or 2×). The panel shows the new length.
3. The pitch stays natural. If you want a deeper or higher sound, tick **Change pitch**.
4. Tap **Done**.

⏪ Reverse and freeze

1. Select a video clip on the main track and tap **Reverse**. The first time, the clip is prepared – wait until it says it is ready.
2. To stop the picture for a moment, put the playhead on the frame you want and tap **Freeze**. A 3-second still image is added; you can change its length.

🔊 Volume, mute and Apply to all

Every track that has sound has the same **Volume** panel: main video clips, overlays, music and recordings (also sound effects and Text to audio).

1. Select the item and tap **Volume**.
2. Choose sound on or **Mute**.
3. Move the **Volume** slider (from 0 to 200%).
4. Tap **Apply to all** to give the same volume and mute setting to every item on the same track. Other tracks don't change.

- Overlays are muted by default, so they don't play over the main clip. Turn on **Video sound** if you want to hear them.
- The export uses exactly these settings.

🧲 Magnet (snapping)

When you drag an item or its edge near another item's start or end, the playhead or the very beginning (0), it snaps exactly into place – no gap. A short green line shows the join, and many phones give a tiny vibration.

1. The magnet is on by default. The magnet button is at the top of the timeline, next to − and +.
2. Tap it to turn snapping off or on. The setting is saved in the project.

- Dragging sideways keeps the item on its own row – it never jumps to the row below.

🔤 Text and the text editor

1. Move the playhead to where the text should appear and tap **Text**.
2. Type your words. In the preview, drag the text to move it; pinch with two fingers to resize or rotate it.
3. With the text selected, tap **Edit** to open the text editor: **Styles**, **Fonts**, **Templates**, **Effects** and **Bubbles**.
4. Tap **Animation** to choose how the text appears and disappears (**In**, **Out**, **Loop**).
5. Drag the edges of the text on the timeline to set how long it stays.

- In the colour and style settings, **Apply to all** gives the same look to all texts.
- **Forward** and **Backward** put the text above or below other items.

💬 Subtitles

1. Subtitles are made automatically from the spoken script.
2. Tap the **Subtitles** tool to switch them on or off.
3. To change how they look, open **Advanced settings** (at the top of the editor) and go to **Subtitle style**: **Subtitle size**, **Subtitle position**, **Highlight color** and **Box behind subtitles**.
4. When you export, you can also download them as a separate file: **Subtitles (SRT)**.

😊 Stickers

1. Tap **Sticker**.
2. Choose from **Social** (for example **Subscribe** or **Like**) or **Emoji**, or search with **Search stickers**.
3. For social stickers, **Label language** sets the language of the label.
4. Drag and pinch the sticker in the preview; drag its edges on the timeline to set its length.

✏️ Draw

1. Tap **Draw**.
2. Choose **Colour** and **Thickness**, then draw on the preview with your finger. **Clear** starts again.
3. Tap **Done**. The drawing becomes an item on the timeline that you can move, resize, animate and track.

🎵 Music, sound effects and Text to audio

Music

1. Tap **Music** and choose an audio file from your phone. It goes onto the music track.
2. Select it to use **Volume**, **Fade**, **Speed**, **Start from**, **Beats**, **Split** and more.
3. Music always stops at the end of its file; to make it longer, copy it with **Duplicate**.

Sound effects

1. Tap **Voice**, then **Sound effects**.
2. Tap a sound to hear it, then **Add**. It is placed at the playhead on the recording track.

Text to audio

1. Tap **Voice**, then **Text to audio**.
2. Type the text (up to about 3–5 minutes of speech), choose the **Language** and the **Voice**.
3. Tap **Listen** to hear it, or **Add to timeline** to put it on the timeline at the playhead.

Record

1. Tap **Record** to record your own voice; use **Pause** and **Resume** as you like, then **Stop**.
2. The recording goes onto the recording track. **Cleanup**, **Enhance voice** and **Voice effects** make it sound better or different.

🗣️ AI voices

1. On the **Home** screen, tap **Script to video**. In the **Voice** card, choose the **Voice engine** and the **Voice**.
2. Tap **Listen** to hear the voice. The **Video language** is chosen above the script.
3. In **Advanced settings** you can make the voice faster or slower with **Speed**.
4. If a word is pronounced wrongly, add it to the **Pronunciation dictionary** (also in **Advanced settings**): write it as it is spelled, and how it should be said. The subtitles keep the written form.

- Pro voices (male and female, also Indian English, Hindi and Urdu) sound the most natural.

🗣️ Talking photo

Your photo speaks with your voice: the mouth moves with the words. The talking video itself is made in a partner app (with your own account); this app helps you prepare it and edit the result.

1. Tap **Talking photo** on the **Home** screen.
2. Prepare the voice: **Record** it, upload an **Audio file**, or use **AI voice** – type the text and tap **Create the voice**. Then tap **Download**.
3. Tap **Open** at one of the partner apps and follow the steps shown there.
4. When the video is ready, download it and tap **Bring in the video** to bring it into your project.

- Use a sharp, front-facing photo. Only use your own face and voice, or someone else's with their permission.

🔲 Overlay (picture-in-picture)

1. Move the playhead to where it should appear and tap **Overlay**, then choose a photo or video.
2. Choose a **Layout** (**Top right**, **Split screen**, **Full screen** ...), or drag and pinch it in the preview.
3. Select it for more tools: **Crop**, **Flip**, **Rounded corners**, **White frame**, **Filter**, **Opacity**, **Remove background**, **Speed**, **Split**, **Volume** and more.
4. **Main track** puts it back onto the main track. On a main clip, **Overlay** turns it into an overlay.

🖼️ Background and background removal

Background

1. Select a main clip and tap **Background**. The background shows where the clip doesn't fill the frame (for example a landscape video in a vertical frame).
2. Choose **Color**, **Blur** or **Image**. **Apply to all** uses it for every clip.

Remove background

1. Select a clip or overlay and tap **Remove background**.
2. **Person (automatic)** keeps the person and removes the rest – on photos and videos.
3. **Object (tap it)**: tap the thing you want to keep (a hand with a phone, a product, an animal).
4. **Manual**: paint with your finger; the **Eraser** removes, **Restore** brings parts back.

- The first time, a small model is downloaded – use Wi-Fi if you can.

🎯 Tracking

A text, sticker, drawing or overlay can follow a moving object in a video – for example a label that follows a person.

1. Select the text, sticker, drawing or overlay and tap **Tracking**.
2. Put the playhead where tracking should start, then drag the yellow frame onto the object.
3. Tick **Follow size too** if the item should also grow and shrink with the object.
4. Tap **Start tracking** and wait. You can stop it any time.

- If it slips somewhere, move the playhead there and drag the item into place. **Remove tracking** removes it.

◆ Keyframes

Keyframes make a clip move, grow or fade over time.

1. Select a clip on the main track and move the playhead onto it.
2. Tap ◆ next to the preview. A keyframe is added.
3. Move the playhead, then pinch or drag the clip in the preview – a new keyframe is saved automatically.
4. The **Keyframes** tool lets you set position, size and opacity exactly, or **Remove all keyframes**.

🔀 Transitions

1. Tap the small icon between two clips on the main track.
2. Choose **Fade**, **Slide**, **Zoom**, **Flash** or **Cut (none)**, and the length.
3. The transition plays once so you can see it.

✨ Effects and filters

1. Select a clip or overlay.
2. **Filter**: ready-made looks such as **Warm**, **Black & white** or **Vintage**.
3. **Adjust**: brightness, **Contrast**, **Saturation**, **Temperature**, **Blur**.
4. **Effects**: moving effects over the picture, such as **Snow**, **Hearts** or **Confetti**.
5. **Chroma key** removes a background colour (for example green screen); **Opacity** makes it see-through; **Mask** gives it a shape (**Circle**, **Heart** ...).

📐 Crop, rotate, size and position

1. Select a clip and tap **Crop**. Drag the frame, or choose an **Aspect ratio** (**Custom**, 9:16, 16:9, 1:1 ...).

2. **Rotate** straightens a tilted picture. **Reset** restores it.
3. **Size & position**: **Fill**, **Fit** or **100%**, and exact **Size**, **Left – right**, **Up – down**, **Rotate**. You can also pinch and drag the clip in the preview.

📤 Export (save the finished video)

1. Tap **Export** at the top.
2. Choose the **Resolution** (480p to 4K), the **Frame rate (FPS)** and, if you like, the **Bitrate (Mbps)**. The recommended settings are marked, and you see the estimated file size.
3. Tap **Create MP4 video** and wait – keep the screen on.
4. Tap **Download MP4** to save the MP4 on your phone. **Subtitles (SRT)** downloads the subtitles.

- Every video you create is also kept on the **Videos** tab. The shape of the video is set with the **Format** tool.

📒 Notebook

1. Tap **Notebook** to write and keep ideas and scripts.
2. In the editor, the notebook opens beside the timeline: **Copy** copies a line, **Add as text** puts it on the video at the playhead.
3. **Use in script** sends a note to the script.

🪄 AI Create – AI image and AI video

1. Tap **Generate image** or **Generate video** (on the **Home** screen or in the editor). The **AI Create** page opens.
2. Write **What do you want to see?**, choose the **Aspect ratio** and the **Style**, then tap **Create image**. You can also use **Use my own image**.
3. Under **2. Animate**, describe the movement (optional) and tap **Animate**. The video is ready in 1–3 minutes.
4. Put the result on the timeline with **Image to timeline** or **To timeline – at the playhead**. Everything you made is under **History**.

- Every new user gets free tries: a few AI images and AI videos. The page shows how many are left.
- After the free tries, creating needs credits.
- Testers who received a **Beta code** enter it at the bottom of the page.
- Under **Free alternatives** you find partner apps where you can make images and videos with your own account.

🌐 Changing the language

1. Tap the language button at the top of the **Home** screen, or open **More** → **Language**.
2. Choose your language. The whole app switches at once; Urdu is shown right to left.

- The language of your video (**Video language**) is chosen separately, in the script settings.

📲 Installing the app on your phone

Installed, the app opens full screen from your home screen, like any other app.

Android

1. Open the app in Chrome.
2. Tap **More** → **Install on phone**, or open the browser menu (⋮) and choose “Install app” or “Add to Home screen”.
3. Confirm. The icon appears on your home screen.

iPhone / iPad

1. Open the app in Safari.
2. Tap the Share button (the square with an arrow).
3. Choose “Add to Home Screen”, then “Add”.

🔄 Updating the app

1. Open **More** and look at **App update** at the bottom.
2. If it shows **Update available**, tap it. The app reloads with the newest version.
3. If it says the app is up to date, you already have everything.

☰ Other places in the app

- **Projects**: all your projects – open, rename, copy or delete them.
- **Videos**: your finished videos.
- **Learning centre**: short guides to professional AI tools.
- **Voice cloning**: make your own AI voice in a partner app and bring it in.
- **Light / dark theme**, **About** and **Our other apps** are in **More**.

❓ Frequently asked questions and troubleshooting

I don't see a new feature.

> Open **More** → **App update** and tap **Update available**. If it is not shown, close the app completely and open it again.

The preview is black for a moment.

> Update the app first. If a clip stays black, select it and check that the file is not missing (⚠ – then tap **Relink**). Very large videos can be slow on older phones; try a shorter clip.

I can't hear the sound.

> Check the phone's volume and silent switch. Check the speaker at the start of the main track (**Mute**), and the **Volume** panel of the clip: it may be muted or set to 0%. Overlays are muted by default.

The export is slow.

> Choose a lower **Resolution** (720p is fast and good for messaging apps), close other apps and keep the screen on. Long videos in 4K take a long time on phones.

Where are my projects?

> On the **Projects** tab, on this device, in this browser. They are not uploaded anywhere. If you delete the browser's data, they are deleted too.

A photo or video is marked ⚠.

> The file is missing from this device. Select the clip and tap **Relink**, then choose the file again.

The voice says a word wrongly.

> Add the word to the **Pronunciation dictionary** in the script settings, written the way it should be said.